



# IMTECH

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**ImTech Develops New Ink for Printing Technology Services**

*Cureflex™ Ink Expands PTS' Printing Capabilities*

CORVALLIS, Ore., May 15, 2008 - ImTech Inc., announced Printing Technology Services (PTS) as the newest member of their growing distribution network. ImTech developed Cureflex, a custom formulation of their latest black UV-curable ink, to be sold exclusively through PTS.

The new Cureflex formulation, for use with the PTS JetFlex™ ink jet printing system, allows for printing on various substrates including paper, plastic, films and foils. In addition, the new formulation leverages past innovation resulting in improved print quality, increased output and a lower cost per print.

“I am pleased to have Printing Technology Services (PTS), a very forward thinking company, join our distributor network, and be the first to have our newest ink release adapted for their customer base,” said Bill Buskirk, president of ImTech.

“We are excited about the opportunity to have Cureflex, an ink developed by ImTech for PTS' use to address the problem of printing on non-porous substrates. Cureflex adds another ink to our Inkflex™ flexible Ink solution product line enhancing the printing capabilities of our JetFlex printing systems,” adds Curtis Miller, president of PTS.

Cureflex offers four key advantages:

- Variable data printing. The flexible nature of Cureflex UV-curable ink to be applied to a wide variety of substrates through the use of HP TIJ technology makes it the ideal choice when variable data printing is a must. It allows for short run, highly customizable projects to be done cost effectively.
- High-quality, waterproof output. Cureflex ink is waterproof, cures instantly and produces sharp, easy-to-read letters and numbers on a variety of printable surfaces.
- Decreased odor. The odor associated with the printing and curing process is almost eliminated with the new Cureflex ink.

- Easy to use and maintain. Cureflex cartridges are simple to insert and remove from the Jetflex printing systems. This ease of use reduces training, maintenance and line downtime for lower total cost of ownership.

As an HP OEM (original equipment manufacturer) inks partner, ImTech provides its UV inks in new, original HP inkjet cartridges designed to work in most HP-licensed print engines for the industrial and graphics printing market. These are used, for example, to print mailing labels, manufacturing codes, expiration dates, ID cards and other unique information on products, data-cards or shipping materials. This ability to produce variable data printing on difficult substrates is the driving force behind ImTech's innovation in the UV-curable ink market.

ImTech reaches an extensive and varied market by selling its inks through a worldwide distribution network serving global pharmaceutical, packaging, mail processing and other industries requiring the ability to print on non-porous materials. To inquire about becoming a distributor, email [info@imtech-or.com](mailto:info@imtech-or.com).

For more information on ImTech inks, please visit the website, <http://www.imtech-or.com/press.php>.

### **About ImTech, Inc.**

Founded in 1998 and headquartered in Corvallis, Oregon, ImTech provides specialty inks, printing systems and related consulting and engineering services for inkjet applications. Its products are available worldwide, ranging from piezo and thermal inkjet development and characterization tools to HP industrial coders, bulk systems and inks. As an OEM inkjet partner with HP's Specialty Printing Systems Division, ImTech is licensed to fill new, original HP 45 cartridges with its own inks. The company's ink solutions include UV-curable inks for use in TIJ products, as well as application-specific and custom inks to address unique needs. ImTech's engineers are recognized industry experts who were instrumental in developing thermal inkjet technology, and collectively have more than 250 years of inkjet and imaging experience and over 150 patents.

### **About PTS**

PTS specializes in integrating variable data inkjet printing systems into existing web presses and finishing systems. PTS provides the JetFlex™ variable data inkjet printing systems (and related products) world-wide through a growing network of sales and distribution channels. PTS delivers high value to their customers by integrating digital inkjet printing capability into existing web presses and finishing equipment, thereby extending the value of the investment that customers make into their conventional printing and finishing equipment, as well as significantly expanding the business opportunities for those customers. Additional information is available at [www.printingtechnology.net](http://www.printingtechnology.net)

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