



**Contact:**

Les Faulds  
(541) 757-2047  
ImTech, Inc.

Jerry W. Saveriano  
541-752-7080  
Sanda Communications

**ImTech's New *Mark310* Plug-and-Work Solution Makes Variable Printing Easy**

Corvallis, Ore., July 23, 2008 - ImTech Inc., announced today the Mark310, an easy-to-use, plug-and-print industrial marker ideal for printing fixed and variable text like date and time stamps, serial numbers and bar codes. Economical and embeddable, the Mark310 is a high-speed print controller system that uses standard Hewlett-Packard print cartridges. ImTech will demonstrate the Mark310 in booth #6420 at Labelexpo Americas, September 9-11 in Chicago.

“The Mark310 addresses the increased need for variable printing capability in a competitively priced, low risk, simple to implement system,” said ImTech president Bill Buskirk. “With the Mark310, companies can easily embed variable-data, inkjet printing capability into their products.”

The Mark310 provides a simple way to integrate HP's thermal inkjet printing technology into a wide variety of industrial applications. It's easy to set up and requires little training or maintenance, making the total cost of ownership significantly less than comparable systems.

The Mark310 is currently offered in one- and two-printhead configurations, and it features the simplicity of a USB interface. Its highly flexible design and open-source protocol make it easy to integrate into a customer's existing production line. The Mark310 can also function as a stand-alone marker and does not require a permanently attached PC or PLC. Its variable printing capability and high print quality makes the Mark310 an excellent choice when upgrading existing equipment or when establishing new operations.

Due to the highly customizable nature of the Mark310 board, customers only pay for the configuration that best suits their applications. The Mark310 allows complex combinations of multi-line text, numbers and graphics that can be printed forward, reverse, inverted or mirrored at speeds exceeding 800 fpm and at resolution up to 600 dpi.

Common applications for the Mark310 include mounting the printheads to print variable data on pre-converted label stock. The printheads can also be mounted in a packaging line to print barcodes, dates and authentication data.

### **About ImTech, Inc.**

Founded in 1998 and headquartered in Corvallis, Oregon, ImTech provides specialty inks, printing systems and related consulting and engineering services for inkjet applications. Its products are available worldwide, ranging from piezo and thermal inkjet development and characterization tools to HP industrial coders, bulk systems and inks. As an OEM inkjet partner with HP's Specialty Printing Systems Division, ImTech is licensed to fill new, original HP 45 cartridges with its own inks. The company's ink solutions include UV-curable inks for use in TIJ products, as well as application-specific and custom inks.

ImTech's engineers are recognized industry experts who were instrumental in developing thermal inkjet technology; collectively they have more than 250 years of inkjet and imaging experience and have more than 150 patent authorships. Recently, ImTech was named 27<sup>th</sup> on the 2008 Portland Business Journal's fastest growing private businesses in Oregon list.

ImTech reaches an extensive and varied market by selling its inks and products through a worldwide distribution network serving global pharmaceutical, packaging, mail processing and other industries. To inquire about becoming a distributor, email [info@imtech-or.com](mailto:info@imtech-or.com).

For more information on ImTech inks, visit [www.imtech-or.com/press.php](http://www.imtech-or.com/press.php).

###